

iniciativa - fundo claro

■ #00AEEF

■ #ED1C24

The logo consists of the word "iniciativa" in a bold, blue, sans-serif font. The letter "i" has a unique design where the dot is a small red circle with a blue outline, and the stem is a blue circle.

iniciativa - fundo escuro

 #ED1C24

 #FFFFFF

 iniciativa